



Wildflower Seed Grant How the Program Works

Wildlife Preservation Canada is seeking to support individuals or groups who wish to create, restore, or enhance native pollinator habitat on an intermediate "landscape" scale, anywhere in Canada, by providing native wildflower seed for your project. Small-scale projects, such as pollinator gardens on private yards, school grounds, etc., are not eligible.

If you are selected for a grant, we will purchase the seed and have it shipped to you. No cash grants will be awarded under this program. Seeds to be planted must be native to your area and free from pesticides (some seed suppliers pre-treat seeds with pesticides). We are working with a seed supplier which meets these qualifications and can provide seed suitable for most regions of Canada. If you have a preferred seed supplier of your own, we will be happy to work with them as long as we can determine that they are able to meet the required conditions.

The grant application requires a detailed seeding plan, including type and quantity of seed and area to be seeded. If you are uncertain about this aspect of your project, please contact us in advance of the application deadline. We and our seed supplier will be happy to help you select appropriate plants for your region and determine the quantity of seeds needed. Apart from your specific location, the primary determining factors are: soil type (eg. clay, loam, etc.), amount of sun the plants will receive, and amount of moisture typically in the soil.

Who May Apply

This program is open to individuals, volunteer-based community groups or organizations, or registered charities and non-profit organizations. For-profit organizations, or groups associated with a for-profit entity, are not eligible. Wildlife Preservation Canada reserves the right to exclude organizations and/or decline donations as it deems appropriate.

Rules/Conditions

Applicants must be willing and able to provide annual progress updates, including photos, for at least the next three years; and to grant Wildlife Preservation Canada, and its funding partner(s) the right to use this material for promotional or educational purposes. Seed must be planted by summer 2020 (the best time to plant is usually fall).

What Makes a Great Project

This program is supported by a limited pool of funds. Projects will be chosen based on multiple criteria. Successful projects will meet at least some, though not necessarily all, of the following key objectives.

- 1) Location and size: We wish to support a range of projects located across Canada, in any setting where pollinators may be found, from rural to urban. There are no specific limits as to project size, but we are looking primarily for projects ranging from 1,000 - 5,000 square metres. If your project site is larger than this, you are still encouraged to apply, although we might not be able to supply seed for the entire area.
- 2) Species/Ecosystem benefit: Projects which specifically target rare or at-risk pollinator species or ecosystems (eg. Garry oak, tallgrass prairie, alvar, etc.) will receive special consideration.
- 3) Leveraging existing habitat: Projects which amplify the beneficial effect of nearby existing habitat, for example by linking disconnected habitat or significantly expanding the safe foraging area for small populations, will receive special consideration.
- 4) Biodiversity potential: Sites which include or border a variety of habitat types (eg. woods, meadow, wetland) are of special value because of their potential to harbour a large variety of species.
- 5) Public visibility: Although it is not necessary for sites to be open to the public, visibility does help raise awareness and can provide educational opportunities to inspire others to take beneficial action. Plans for educational programs connected to your project are an asset.
- 6) Stewardship plan: Newly-seeded pollinator habitat requires appropriate care and maintenance for the first few years, until the seedlings become well-established. Your site stewardship plans, and demonstrated ability to implement them, will be taken into account. Please let us know if you would like help designing a stewardship plan.

Application Process

If you require assistance in developing your seeding and/or stewardship plans, please contact us at admin@wildlifepreservation.ca or 1-800-956-6608 no later than **June 21, 2019**. We will endeavor to help you develop the information necessary to complete an application. Such assistance does not guarantee that your project will be selected for a grant.

Final applications are due by June 21, 2019.

Applicants selected to receive a grant will be notified by July 19, 2019.